



PACKAGED PRICING

Social Media Management

Includes:

- Strategy for increasing following, likes and leads
- Monthly campaign development to showcase and share key messaging
- 3 to 5 posts per week at optimal times
- 10 to 25 pins per week at optimal times within targeted outlets
- Posting within 2 to 3 platforms
- Custom channel profile set up and implementation
- Daily community management and interactivity to increase lead activity
- Content creation utilizing best practices for increased responsiveness
- SEO, metatags, bio links and hashtags for increased searchability
- One half day photo shoot each month to ensure high resolution impactful images that are fresh, vibrant and customized to match the month

Note: Photoshop, Facebook Live, Instagram Live and Snapchat services available for an additional charge.

\$2,250.00/month

Advertising Management

Includes:

- One custom ad designed and developed each month to be displayed/promoted within Facebook and Instagram
- Setup of all platforms
- Monthly metrics and reporting
- Management of budget set by client
- Content development for each ad
- One targeted landing page design and implementation to drive all leads to client website

Note: Custom photography and/or video production available at additional charge.

\$2,750.00

One time fee per ad and landing page plus 15% of ad spend

Example: If client spends \$2,500.00 on advertising in one month on Facebook, Infuze will incur a 15% media management fee.

Sell Sheet

4 x 9 or 8.5 x 11 Double Sided

Includes:

- Three custom designs to choose from
- Two rounds of revisions
- Two font choices
- Two image choices (if needed)
- Two color choices
- Copy/content guidance and enhancement (client must provide original content to work from)
- Final artwork in PDF format (print ready)

Note: Photoshopping images and photography are not included but can be provided at an extra charge. Please see rate sheet.

\$850.00

Blog and Eblast

Includes:

- Page setup and profile development
- Uploading of all email addresses for distribution
- Mail chimp distribution channel
- Implementation of images specific to subject matter
- Clever subjects created for specific audience/readership interest and value
- Custom content development up to 450 words each two times per month
- Proofing, design layout and content flow
- Distribution to Infuze qualified list
- Monthly metrics and reporting
- Posting on website (if requested)
- Interactivity and engagement with responders

Note: Client to provide all high resolution images.

\$1,600.00/month

Website A

Single Slider Site

Includes:

- Three custom designs to choose from
- Two rounds of revisions
- Choice of selected group stock images OR high resolution images provided by client
- Two color theme choices
- Copy/content guidance and enhancement (client must provide original content to work from)

\$2,400.00

Website B

5 page site with SEO and live links

Includes:

- Three custom designs to choose from
- Two rounds of revisions
- Choice of selected group of stock images OR high resolution images provided by client
- Two color theme choices
- Copy/content guidance and enhancement (client must provide original content to work from)

\$6,500.00

To get started, call Thomas at:

702.528.9041

www.directresponsepros.com

Proprietary and Confidential



RATE SHEET

Principal	\$175.00/Hour
Web Designer	\$150.00/Hour
Creative Director	\$150.00/Hour
Trainer	\$125.00/Hour
Marketing Director	\$125.00/Hour
Senior Graphic Designer	\$125.00/Hour
Senior Copywriter	\$125.00/Hour
Project Manager	\$95.00/Hour
Operations Manager	\$95.00/Hour
Social Media Manager	\$95.00/Hour
Marketing Manager	\$95.00/Hour
Copywriter	\$95.00/Hour

Associate Graphic Designer	\$75.00/Hour
Administrative Assistant	\$65.00/Hour
Travel/mileage	.54/Mile
Photography	\$150.00/Hour
Marketing Coordinator	\$45.00/Hour
Community Liason	\$45.00/Hour
Advertising Managment	15% of Total Budget
Videographer	\$195.00/Hour

Package Pricing is available upon request

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